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# TECHUP Chengdu

2019-11-11

A PARALLEL SESSION OF THE EU-CHINA BUSINESS&TECHNOLOGY COOPERATION FAIR XIV

AN INNOVATIVE TECH DRIVEN MEETING PLACE FOR INTERNATIONAL PROJECTS AND CHENGDU CITY

- **TECHUP Chengdu** is a unique platform for international tech companies to develop in Chengdu city. Through close alignment with the urban industry development, we help to build the city with the cutting-edge technologies around the world, with the support of the local ecosystem and authorities.

# This is **NOT** another ordinary startup event

- **TECHUP** Chengdu is one of the parallel sessions of the EU-China Business & Technology Cooperation Fair XIV.
  - It is the largest official EU-China collaboration event annually organized by EU Project Innovation Centre and the Chengdu Municipal Government.
- **TECHUP** helps international tech companies to find the right path to enter and match-making with the correct resources of the local ecosystem.

# Highlights

- **S**olid pitching on a stage with the attention of Chengdu ecosystem
- **A**ligning with the urban industrial development directions. Announce your project officially with the support of local authorities
- **M**atch-making with business partners and industrial orientated capitals in advance

# Industries



**Artificial  
Intelligence**



**Digital  
Entertainment &  
Innovation**



**5G+**



**Internet of things**



**Biotech & Health**

# How does it **work**?



- **S**ubmit project details via email [topi\\_guo@eupic.org.cn](mailto:topi_guo@eupic.org.cn)
- **P**re-evaluation & validation & match-making with potential business & capital partners
- **S**olid pitching on the stage
- **A**nnouncement & MOU signing ceremony

# Agenda 2019.11.11

➤ **Location: Century City International Conference Center 5F, High-tech Hall, Chengdu, China**

☐ **13:30-14:00** Registration

☐ **14:00-14:10** Opening

☐ **14:10-14:20** Introducing to Chengdu & Hi-Tech Zone tech ecosystem

☐ **14:20-15:00** Panel discussion | The future of digital economy

☐ **15:00-17:00** Projects pitching

☐ **17:00-17:05** MOU signing ceremony (Optional)

☐ **17:05-17:25** Networking

# Project requirements

- **I**nternational tech company & startup within the industrial sectors
- **P**roduct ready or later stage with previous market performance
- **I**ntentions to expand and land business in Chengdu, China
- **R**eady for a solid pitching on the stage



- **Organizer**

Chengdu Municipal People's Government

- **Co-organizer**

Chengdu Hi-tech Zone

- **Supported by**

European Commission

- **Executed by**

EU Project Innovation Centre

## Partners



**NOKIA**

## Link & Info

- Project application & general info

Topi Guo | [topi\\_guo@eupic.org.cn](mailto:topi_guo@eupic.org.cn)

CCEC, No.1577 Tianfu Ave., Chengdu, China, 610041

Tel: +86-28-85335757

- And in copy: [een@Sicindustria.eu](mailto:een@Sicindustria.eu)
- Web: [www.eu-china.org.cn](http://www.eu-china.org.cn)